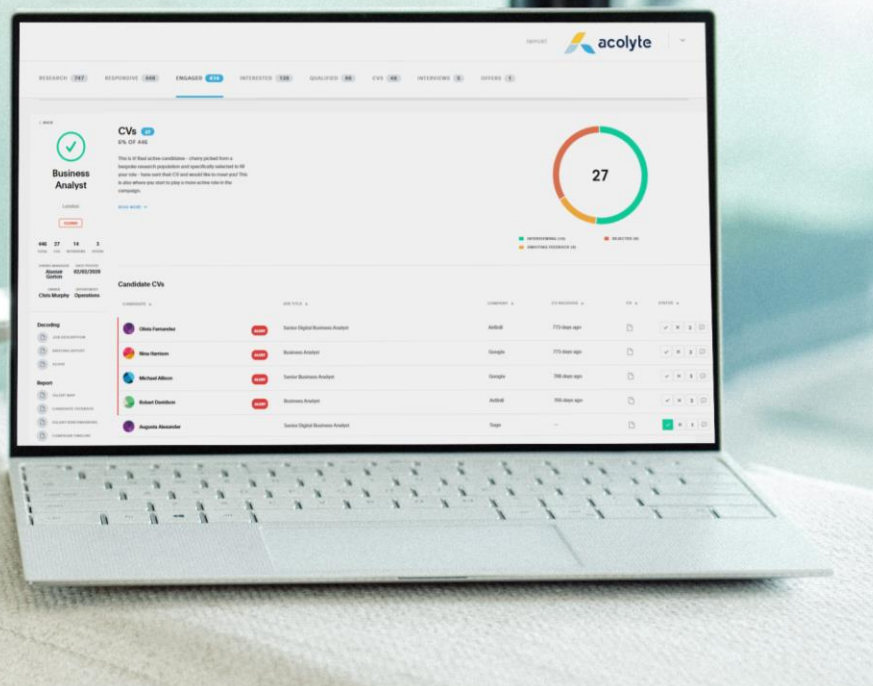
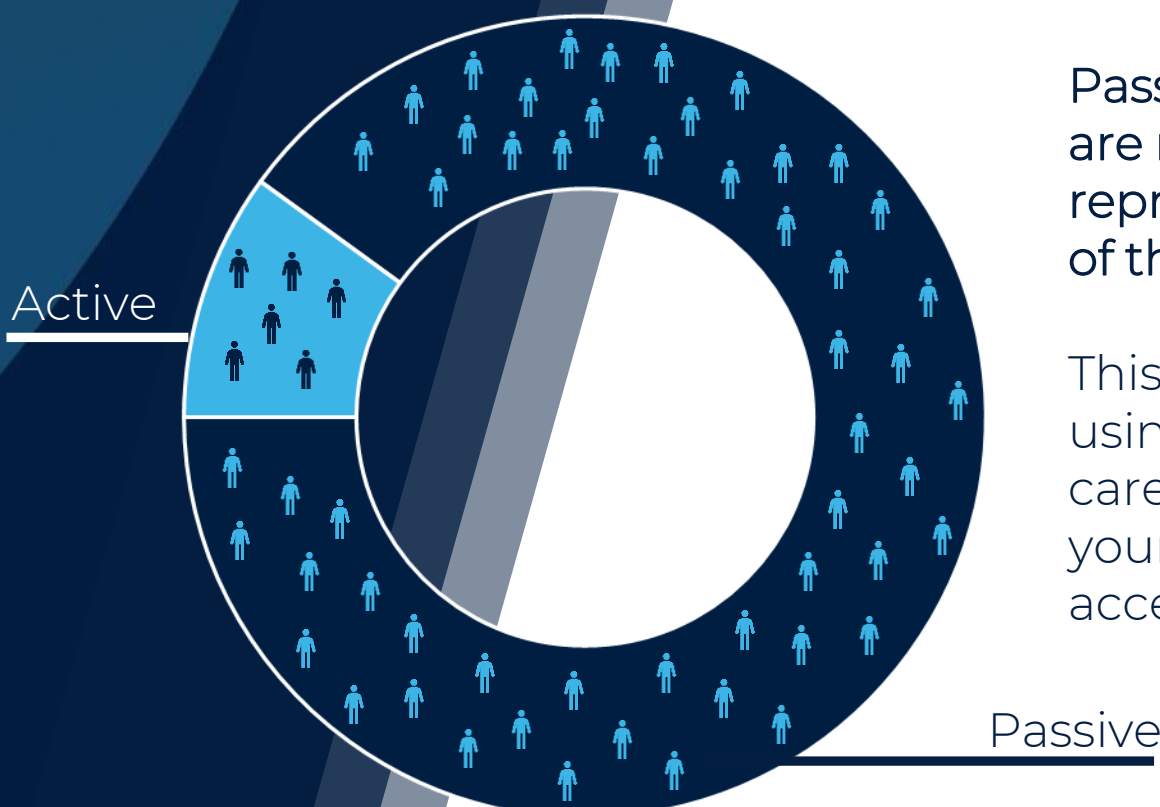


# Why passive candidates should be a key part of your recruitment strategy



## Access 10x more talent



Passive talent – those who are not actively job seeking – represents as much as 91% of the total talent market.

This means that by only using job boards and your careers site – you stop yourself from being able to access 10 times more talent.

## Obtain better quality candidates...

# 120%

more likely to want to make an impact on your organisation<sup>1</sup>

# 17%

Less likely to require additional skills training<sup>2</sup>

They're easier to engage than you think (and active talent doesn't hang around long)

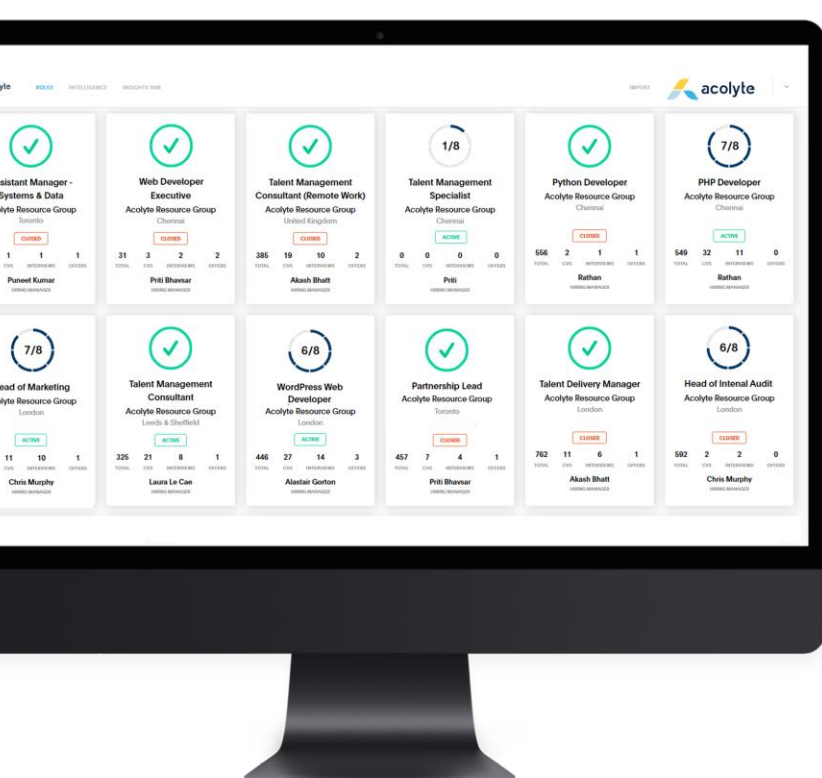


**87%** of passive talent is **OPEN** to new opportunities<sup>3</sup>

### DID YOU KNOW

The best active talent is only on the market for an average of 10 days

## Digitally headhunt the best passive talent



Acolyte's digital headhunting solution uses artificial intelligence to find every matching active and passive candidate from thousands of sources. It then engages and qualifies them to leave you with the best candidate CVs..

[BOOK A DEMO](#)

The Acolyte Digital Headhunting solution is part of the Acolyte Talent Suite – designed to help HR and Talent professionals conquer their biggest talent challenges.

Find out more at [www.acolytegroup.co.uk](http://www.acolytegroup.co.uk)

Want to see the platform in action? Book your demo today

[BOOK A DEMO](#)



\*1) LinkedIn Talent Survey 2021 2) Acolyte Platform data 2022 3) Acolyte Platform data 2022