

Acolyte Presents

# SPORTS LEADERSHIP TALENT IN UK

Talent Insight Hub – Strategic Talent Map 2020



# 1.0

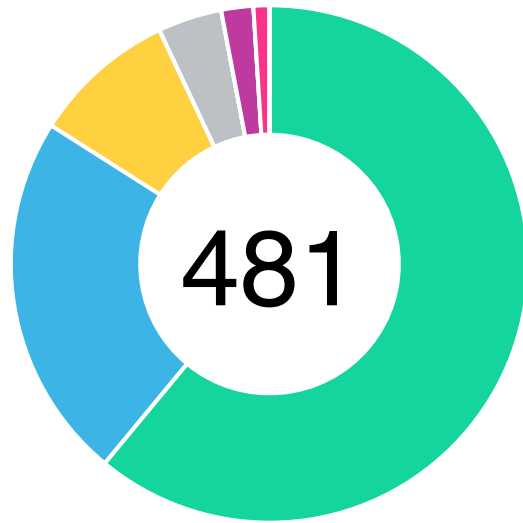
## The Sports Leadership Talent Challenge

## Hiring strong, proven senior leadership in the sports sector is challenging

- The sports ecosystem plays an increasingly important role in the UK economy, driven by their Senior Leadership
- They are drivers of innovation, championing growth (both in terms of participation and viewership), and globalisation as organisations aim to reach wider audiences (e.g. China and India)
- Competition for strong, proven sports senior leadership experience is high, exacerbated by the changing consumer behaviours driving growth in digital services
- Traditional operating models are becoming obsolete and the focus has shifted with the insurgence of on-demand streaming and the ever increasing popularity of eGaming
- Organisations such as the BBC, FA, British Olympics Association etc. are major recruiters of Senior Leadership talent in sports however, there is significant competition for the experienced talent as eGaming and sports betting companies look to grow their offerings

2.0

**Sports Leadership Talent Market Review**



- |                     |                         |
|---------------------|-------------------------|
| SOCIAL MEDIA        | INDUSTRY WHITE PAPERS   |
| COMPANY WEBSITES    | JOB AD RESPONSES        |
| PROFESSIONAL BODIES | PRESS RELEASES          |
| EXAMINING BODIES    | STATUTORY DOCUMENTATION |
| ACOLYTE DATABASES   | ACOLYTE REFERRAL        |
| TRADE MEDIA         | CLIENT SOURCED          |
| CV LIBRARIES        | THIRD PARTY SOURCED     |
| ALUMNI NETWORKS     | OTHER                   |

Our platform locates talent across hundreds of sources...

...and has identified 481 professionals from UK sports leagues, governing bodies and sports media

We can tell you who they work for...

Whether they are heading up one of the governing bodies...

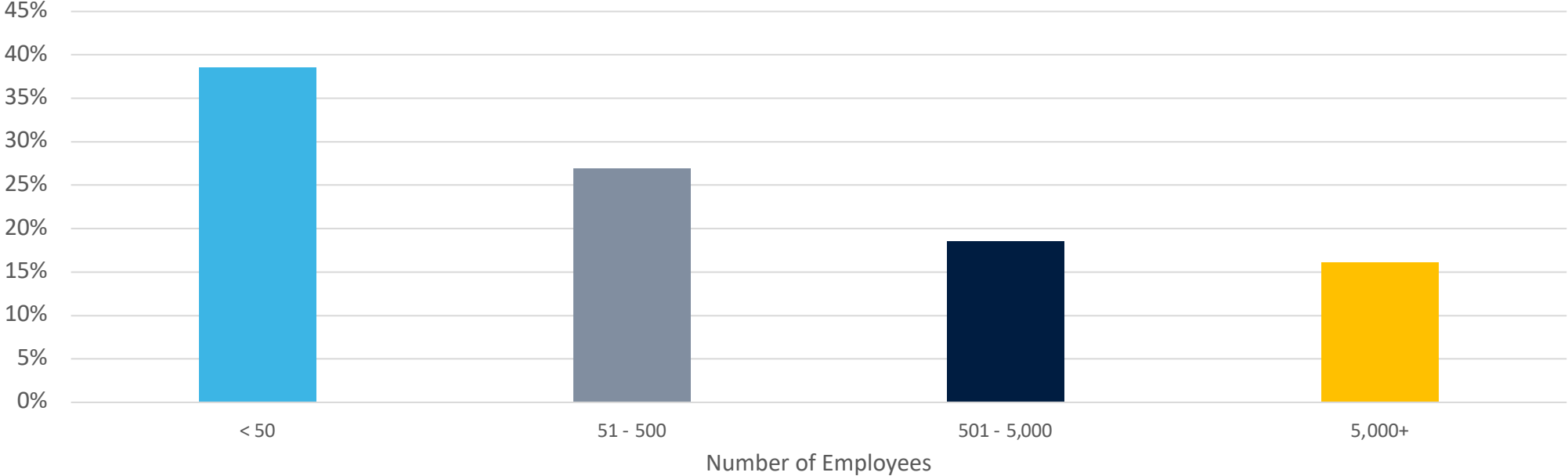
...or in the leadership team at a key commercial partner



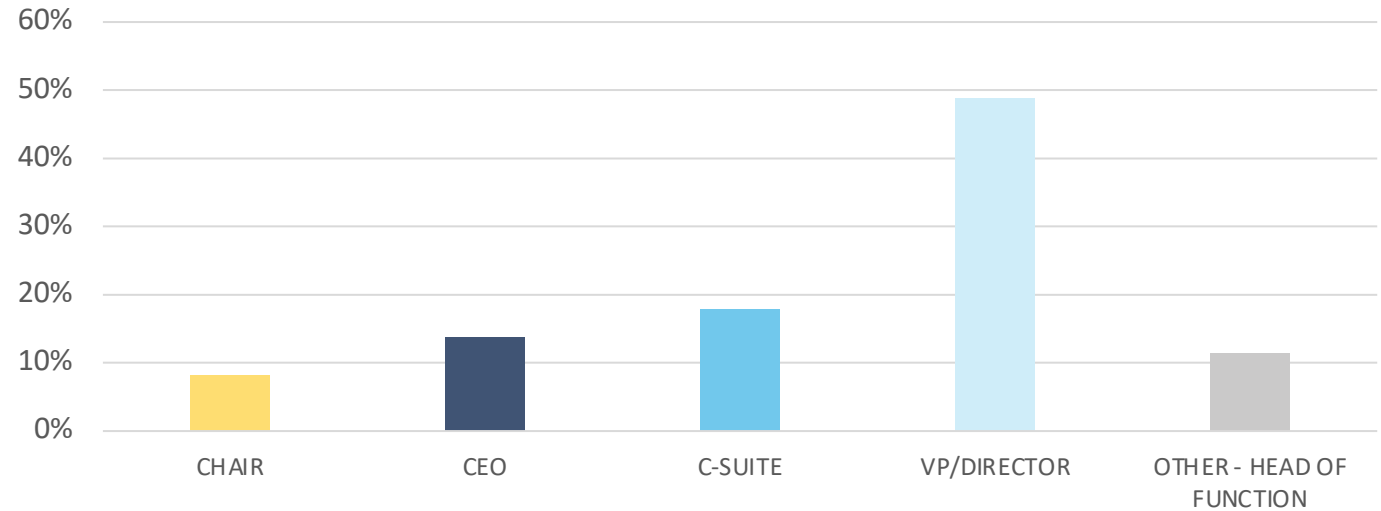
481



And the size of those organisations...



...their seniority...

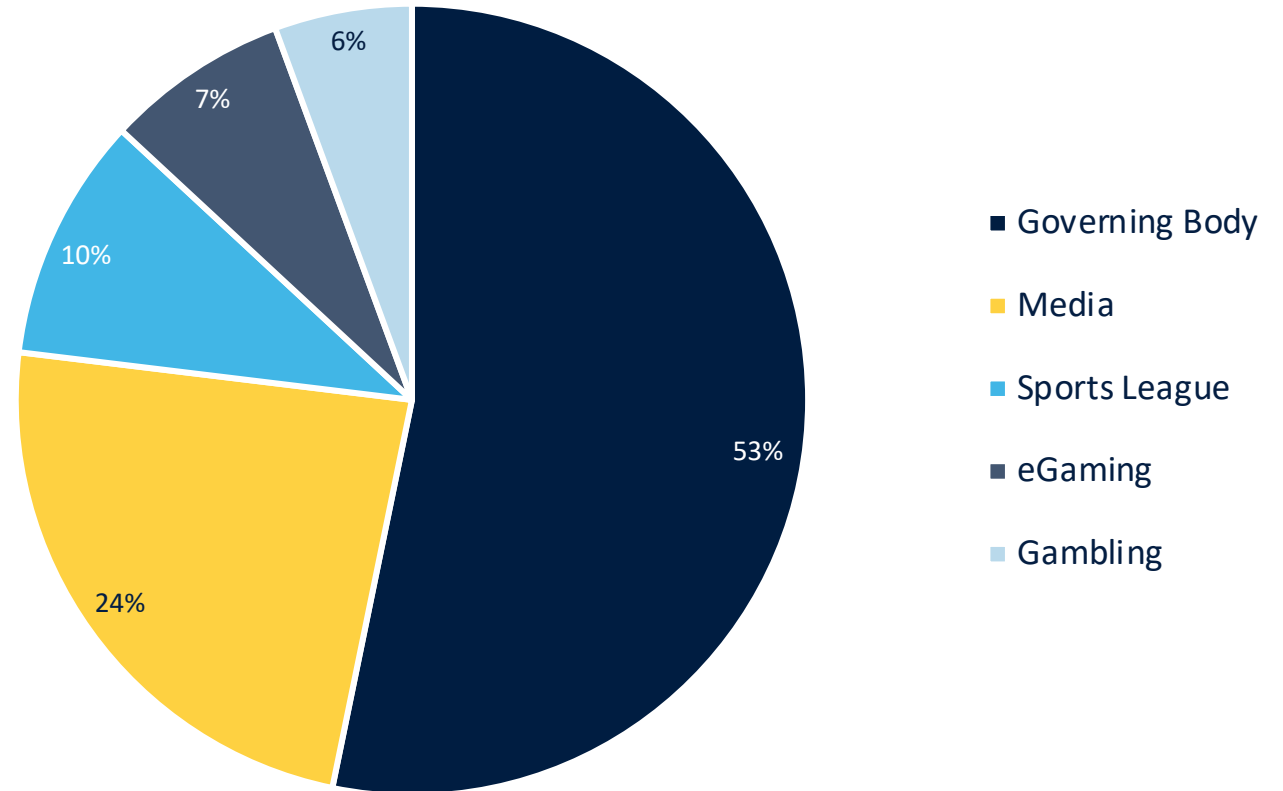


...and even their gender at each level

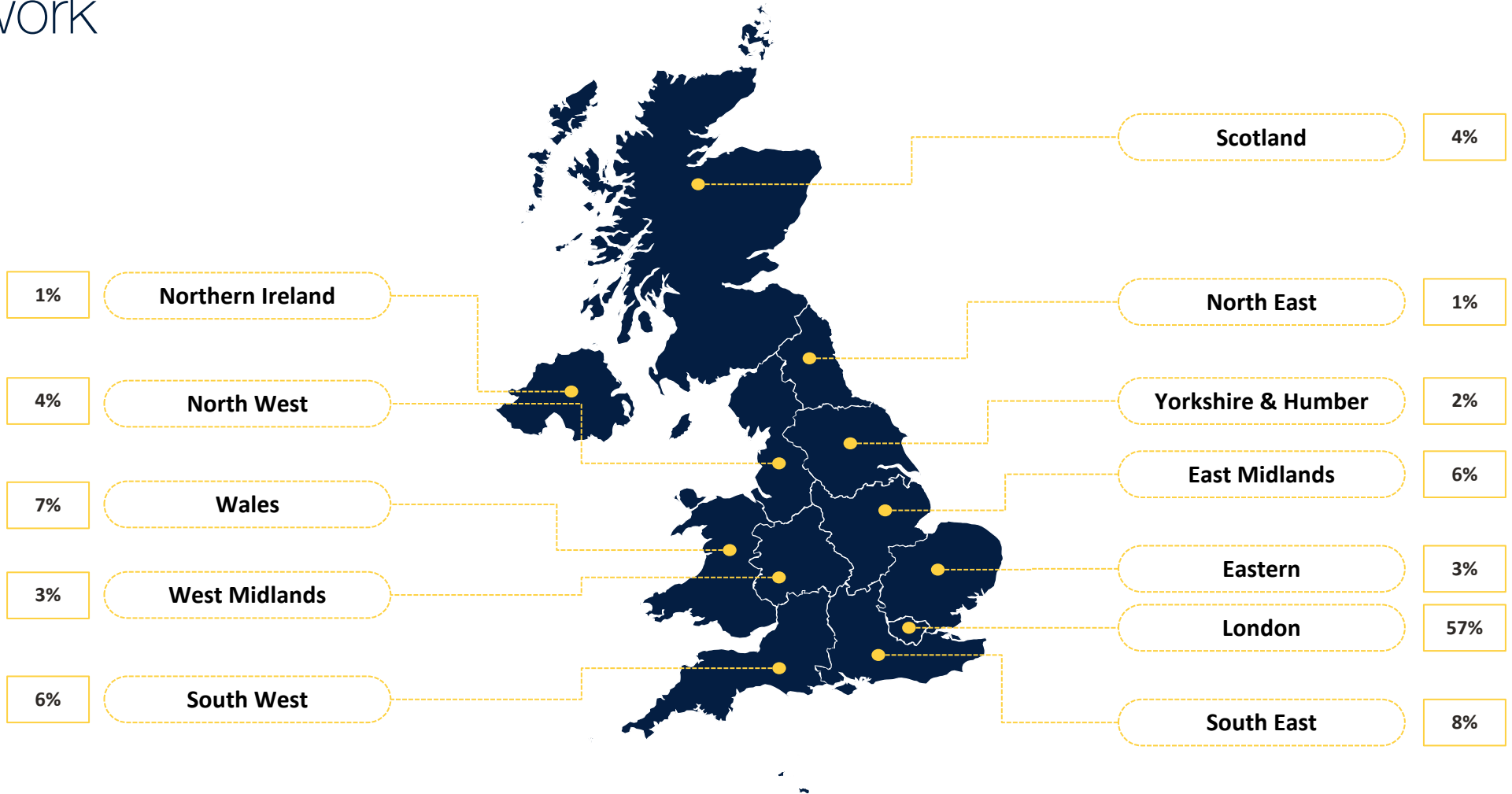




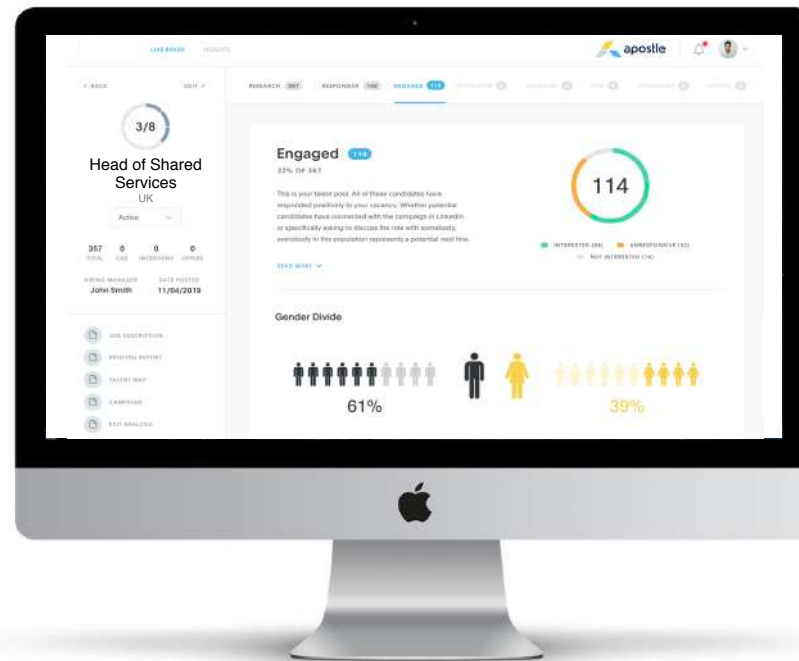
We can share which industries they are coming from...



...and we know where they work



Most importantly we can reach them individually to introduce them to your opportunities



We are happy to be able to share this information...

...giving you the data you need to meet your Sports Senior Leadership talent requirements now and in the future...

...just for the chance to introduce you to our platform!

3.0

**About Acolyte**



## Search technology for organisations who want to hire talent directly

Acolyte's mission is simple:

To create a platform that offers employers the insight and recruitment solutions they need for direct, scalable and cost-effective access to the high-quality talent required to meet their business objectives

We harness data, AI and the latest technology to energise hiring in your business and empower your in-house recruitment and HR teams to deliver direct hire strategies



### Access the best candidates

“Professional, quick to deliver results & cost effective, We trailed contingent agencies alongside Acolyte and the best and successful candidates came via the Acolyte Platform”

### Stakeholder Success

“The Acolyte platform allows us to truly get to the bottom of what the hiring managers are looking for on each and every role”

### Amazing Candidate Experience

“I successfully went through the Board succession selection process. It’s a great outcome for me! and none of this would have happened without Acolyte, so thank you so much!”





Please contact Chris Murphy for further information.

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